



# **GLOBAL PRESENTATION**

A Story Of Unprecedented Success - Our Story

















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Brussels, 25, 07, 2024

I would like to express my sincerest thanks for your recent letter of congratulations following my election for a new mandate as President of the European Commission.

For the coming mandate, my ambition is to contribute to a Union that is faster and simpler, more focused and more united, more supportive of people and companies. I will work to reinforce our collective competitiveness and prosperity while pursuing our ambitions efforts to successfully implement the green and digital transitions, so that our companies and citizens can seize all the opportunities they offer to improve our quality of life while leaving no one behind. Furthermore, I will spare no effort to deepen commitment to a free and democratic Europe and strengthen our citizens' security and

Please accept my best wishes going forward and thank you, once again, for having reached out.

Yours sincerely,

Curle c. of

Ursula von der Leyen

Commission européenne

Commission





PIC:881860175

#### A PARTNERSHIP FOR PROSPERITY

As an organization based in the European Union, the Global Chamber of Business Leaders became a full member of the SEDIA system at the European Commission on the 1st of May 2023.

With this, GCBL is involved in various initiatives and projects related to electronic systems and digitization in the European Union. It is particularly entitled to the financing of programs and projects by the European Commission. It also has direct access to tenders issued by the European Commission which are global.

It's important to note that the European Commission's global role is carried out in collaboration with other EU institutions, member states, and international partners, like the Global Chamber of Business Leaders. The specific activities and priorities may evolve as new challenges and opportunities emerge on the global stage.

The Cost of Our Division is War

#### COOPERATION - TRUST - PEACE

The Reward of Our Unity is Peace



Powered by GLOBAL CHAMBER OF BUSINESS LEADERS

# BUSINESS COALITION FOR A GLOBAL PLASTICS TREATY



#### **GLOBAL STRATEGIC COALITION**

Global Chamber of Business Leaders (GCBL) is proud to announce a strategic partnership with the Business Coalition for Global Plastics Treaty, a distinguished alliance comprising world-renowned companies coming together for a better world.

This coalition, established by the WWF, presents an immense opportunity for GCBL members and partners. Together, we are poised to make a substantial impact in the global effort to combat plastic pollution, driving positive change for a sustainable future.

See more HERE

















































# GLOBAL CHAMBER OF BUSINESS LEADERS









TOGETHER WE ARE SHAPING THE FUTURE





#### MESSAGE OF THE PRESIDENT



Trailblazing Leaders: 2024's Top Making Wave

Dear global business leaders,

I am honoured to have been entrusted with the position of President of the Global Chamber of Business Leaders nearly four years ago. Our organization not only provides essential solutions for global economic recovery, resilience, and improved connectivity in this transformative future, but also offers exceptional service to our esteemed members and partners through a solid network of worldclass connections, collaborative opportunities, and mechanisms for business growth.

At GCBL, we acknowledge the past decade of exceptional growth, as well as a decade of cooperation and trust that seems to have suddenly faded. We also understand that with every challenge comes an opportunity, which only needs to be recognized. We will continue to empower our members to embrace challenges and collaborate, becoming agents of change, leaders, and architects of a new and undoubtedly better future.

Remember, alone we can do so little, together we can always do so much.

Sincerely yours,

Where the President was published: HERE













































































#### **10 YEARS OF OPPORTUNITY**

The past decade epitomized a harmonious blend of cooperation and collaborative efforts, culminating in inevitable triumph. It was a period marked by interactions with diverse international stakeholders—some in amicable relations, others in fierce opposition. Throughout, we stood firmly on the side of a cooperative and coexisting future. Ours is an ideology founded on the principles of integration and unity, the only path we have embraced and will continue to uphold. Warmed up for new victories, we are waiting to create new opportunities for another decade of victories.



#### WHAT IS THE GCBL?

The Global Chamber of Business Leaders (GCBL) is a united force that brings together the world's most influential business titans, government leaders, CEOs, executives, entrepreneurs, investors, and industry pioneers. Driven by a shared vision, we transcend borders to advocate for world peace, sustainable prosperity, and resilient business growth in an ever-evolving global economy. We believe that world peace is only possible through collaboration, and we have built a global network that unlocks unparalleled and limitless opportunities.

As a dynamic alliance of influential individuals and entities, GCBL is dedicated to fostering meaningful collaboration, delivering transformative value, and empowering our members to meet challenges and celebrate victories. Our strength lies in cultivating a deeply interconnected global community that drives revenue generation, advances international business cooperation, fosters innovation, and promotes lasting prosperity and peace. Together, we ensure that our partners, members, and participants stay at the forefront of shaping the future of business.



GCBL is more than a business network—it is a thriving ecosystem that transcends influence, fosters resilience, and embodies connectivity. We understand that interconnected businesses fuel growth, education unlocks new possibilities, and advocacy holds the power to drive transformation. With a global footprint spanning more than half of the world's nations through a network of local representatives, GCBL is not just an advocate for change but an active driver of progress, facilitating the best business connections, unlocking global markets, and bridging entities that would otherwise never collaborate.



Aligned with the UN Decade of Action, GCBL champions the integration of the Sustainable Development Goals (SDGs) into future business models. We are committed to shaping a future that transcends borders—a future defined by collaboration, sustainability, and shared prosperity. Together, we create progress, deliver impact, and build a world where businesses thrive and peace prevails.



#### **GOAL OF THE GCBL**

In this pivotal Decade of Action, it is imperative for business leaders, government officials, and entrepreneurs worldwide to converge in this global marketplace. Here, the exchange of knowledge becomes the catalyst for fostering, encouraging, and propelling a new era of business cooperation and opportunities.

Together, we must collaboratively navigate the intricacies of this transformative business environment, positioning ourselves as active contributors to a global solution.

Acknowledging the paramount importance of intertwining innovative business models with sustainable strategies, our global mandate extends beyond mere participation. We commit to governance, policy development, and business evolution that resonates as a positive force across the environment, society, and the global economy.

This commitment, grounded in the ideals of promoting peace and fostering prosperity, underscores our collective responsibility to navigate the challenges of today while laying the groundwork for a sustainable and harmonious future.











**GCBL AMERICA** 

**HEADQUARTERS** 

CLOBAL TO CHAMBER OF BUSINESS LEADERS

**GCBL SOUTH AMERICA** 

**HEADQUARTERS** 



**GCBL EUROPE** 

**HEADQUARTERS** 



**GCBL ASIA** 

**HEADQUARTERS** 



GCBL AUSTRALIA

**HEADQUARTERS** 

CLOBAL CHAMBER OF BUSINESS LEADERS A F R I C A

GCBL AFRICA

**HEADQUARTERS** 



GCBL AMERICA
HEADQUARTERS



GCBL EUROPE
HEADQUARTERS



GCBL ASIA
HEADQUARTERS



GCBL AFRICA
HEADQUARTERS



GCBL SOUTH AMERICA
HEADQUARTERS



GCBL AUSTRALIA
HEADQUARTERS













#### **GCBL HEADQUARTERS**

The Global Chamber of Business Leaders is headquartered in the European Union, serving as its sole global headquarters. Additionally, it maintains regional and national headquarters in more than 100 countries worldwide and has delegated representatives operating in nearly 160 countries on all continents of the world.



#### **MEET THE GCBL LEADERSHIP**

The administration and growth of the GCBL are under the oversight and guidance of globally renowned business and industry leaders, innovators, and humanitarians.

Our Managing Board encompasses a broad cross-section of experience from around the world, allowing the GCBL to be the leading business chamber globally.

Find out more: www.gc-bl.org/leadership















#### **MEET THE GCBL AMBASSADORS**

The GCBL Board of Ambassadors are providing oversight, strategic growth mandates, and governance for the Global Chamber of Business Leaders. Our Board of Trustees comprises a diverse and esteemed group of leaders from government, business, and industry across all sectors and regions of the globe.

The perspective, experience, knowledge, and influence of our Board of Ambassadors elevate the GCBL's standing as

one of the world's foremost business chambers.





Find out more: www.gc-bl.org/ambassadors

























The world stands at a crossroads. The rising tensions, growing divisions, and escalating conflicts remind us that peace is not a given—it is a responsibility. Now, more than ever, we must act.

The Global Chamber of Business Leaders (GCBL) is an alliance of influential individuals—visionary leaders, entrepreneurs, policymakers, and change-makers—united by a singular mission: to safeguard peace through cooperation.

As a non-political, globally engaged organization, we understand that the only way to prevent war is through unwavering collaboration. Those who work together, create together, and support each other will never choose conflict.

This is why we are reaching out to you. Your voice carries weight. Your influence inspires.

If you believe you can contribute to the growth and advancement of this extraordinary movement, we invite you to join us and shape the future together.

As an **Ambassador for Peace**, you will stand alongside world leaders, business pioneers, and distinguished figures who believe that cooperation is the only path forward. By joining us, you will help drive meaningful initiatives, mobilize action, and champion the cause of peace on a global scale.

History has shown us that division leads to destruction, while unity leads to prosperity. We invite you to be part of a movement that transcends borders, industries, and ideologies—because the cost of division is war, but the reward of unity is peace.

Let's make history together. Let's stand for peace.



























The growth, strategy and advocacy of the GCBL is influenced by the diverse experience and perspective of the GCBL Delegates, representing all industries and sectors from nations across 6-continents.

The GCBL Delegates are a conglomeration of globally distinguished business and industry leaders, innovators and humanitarians bringing their knowledge, diversity and viewpoints to the GCBL, encouraging the development and acceleration of the organization. The GCBL Delegates represent the viewpoints, suggestions, activities and impact of their regional and national Chapters.

Find out more: www.gc-bl.org/delegates









#### **MEET THE YBLP DELEGATES**

The Global Chamber of Business Leaders encourages younger business leaders, executives and professionals at all stages of their career growth to join us, contributing their knowledge and perspective to all members. Through mentorship programs, we are committed to leading the way to a sustainable, unified and innovative future.

Participate in our dedicated programs and committees designed specifically for younger members. From sustainability and technology to advocacy and education, we endeavor to provide unique and singular value, which can only be found at the GCBL.

Find out more: www.gc-bl.org/yblp-delegates

Find out more: www.gc-bl.org/yblp





#### YOUNG BUSINESS LEADERS PROGRAM

Our Young Business Leaders Program is designed for members from around the globe between the age of 18-35, offering a platform of collaboration, career development, advocacy and leadership.

Our Young Business Leaders exchange ideas, share information, support and encourage one another to help keep ALL members achieving their career potential. Through our tight-knit, globally engaged community, leadership opportunities, resources, and career-focused programs, our young business leaders are truly shaping the future – real future global leaders.

GCBL - YBLP Memebership Application: www.gc-bl.org/membership





#### **GCBL GLOBAL COMMITTEES:**

Because we care about our future

#### **SHARING OUR RICH EXPERIENCE**

The Global Chamber of Business Leaders is an influential organization that brings together leaders from various industries and sectors worldwide. To effectively address the diverse needs and challenges faced by businesses and society, the Chamber has established different committees focusing on specific areas of interest and concern. These committees serve as dedicated platforms for collaboration, discussion, and action, enabling leaders to pool their expertise and resources to drive positive change. Here are some of the key committees within the Global Chamber:

These committees within the Global Chamber of Business Leaders demonstrate the organization's commitment to addressing a wide range of critical issues that impact businesses, society, and the planet. By harnessing the collective expertise and resources of its members, the Chamber strives to drive positive change, influence policy decisions, and contribute to sustainable and inclusive global development.





FOOD AND AGRICULTURE COMMITTEE



FINANCE AND INVESTMENT COMMITTEE



CLIMATE CHANGE COMMITTEE



BUSINESS DEVELOPMENT COMMITTEE



BUSINESS AND PROFESSIONAL WOMEN'S COMMITTEE



COOPERATION
PEACE AND
SOLIDARITY
COMMITTEE



PUBLIC RELATIONS AND MEDIA COMMITTEE









#### **ENRIQUE ACOSTA GONZALEZ**



## MEMBERSHIP COMMITTEE

#### **CHUCK ADAMS**

The membership committee is responsible for managing the process of admitting new members into an organization, association, or club. Its main task is to review and evaluate membership applications, ensuring that prospective members meet the established criteria for membership.





#### **ILAINE HENZ**

#### ROBERT W. CATS



FOOD AND
AGRICULTURE
COMMITTEE

This committee emphasizes the importance of ensuring food security, sustainable agriculture practices, and equitable access to nutritious food. It explores ways to enhance agricultural productivity, improve supply chains, and address challenges related to food production, distribution, and access.





#### **GIANDOMENICO PALERMITI**

#### ROBERTO MARCHETTI



FINANCE & INVESTMENT COMMITTEE

The committee provides professional support when it comes to issues related to finance and investments, and at the same time represents a pillar of financial and investment advice to GCBL members. The committee prepares lists of investment opportunities and participates in the design of development opportunities.















#### **HAZEL HERRINGTON**



# PUBLIC RELATIONS AND MEDIA COMMITTEE

#### **NICOLE J. FARRELL**

The Media & Public Relations Committee aims to promote the extraordinarily value and impact of the GCBL through global PR and media campaigns. The campaigns are designed to expose the global business community to the network, innovation and projects of the GCBL, encouraging membership, allowing us to have a greater environmental and social impact around the world.





#### Dr. GRACIELA DE OTO



BUSINESS AND PROFESSIONAL WOMEN'S COMMITTEE

#### DIANA BARRAGAN MEDINA

Recognizing the value of gender diversity and women's empowerment in the business world, this committee strives to create opportunities, break barriers, and promote gender equality. It focuses on advocating for policies and practices that support the advancement of women professionals, leadership development, and work-life balance.





#### **JAKA GORNIK**



EVENTS
AND SUMMIT
COMMITTEE

#### **ALVIN SOH**

The Events & Summit Committee had been geared towards the mission of annual summit, and other events around the globe, trade visit, CEO roundtable meeting, business forum and entrepreneurs live pitching. The designated mission will significantly accelerate the community development towards scalability and sustainability growth in aligned with globalization goals.















#### **MILOUD ALAIN HASSENE**



#### CLIMATE CHANGE COMMITTEE

#### **GAGAN ARORA**

With a growing recognition of the urgent need to address climate change, this committee focuses on strategies, initiatives, and policies that promote environmental sustainability within the business community. It works towards reducing carbon emissions, developing clean technologies, and promoting environmentally responsible practices across industries.





#### **SALVATORE BUCOLO**



COOPERATION
PEACE AND
SOLIDARITY
COMMITTEE

#### **IMAM HASSEN CHALGOUMI**

Peace and stability are vital for economic growth and prosperity. This committee focuses on promoting dialogue, collaboration, and understanding among businesses across regions and countries. It seeks to foster peaceful coexistence, resolve conflicts, and create an environment conducive to international cooperation and economic development.













GLOBAL CHAMBER OF BUSINESS LEADERS











Find out more: www.gc-bl.org/media-news



# YOURSTORY Forbes

















































































### GTM Where trends are born, not followed RENE

pressreader GTM Published on

**VOGUE** TIME ELLE **Forbes** 

TöpGear COSMOPOLITAN Rolling Stone

**Bloomberg** 

Economist **People** 

TRAVELER **Men'sHealth** 

THE NEW YORKER



#### WHERE TRENDS ARE BORN, NOT FOLLOWED

We built our own media platform to drive global impact, strategic communication, and elite marketing – achieving instant success.

Global Trends Magazine is a high-value monthly publication, reaching readers in 187+ countries via PressReader, alongside Forbes, Time, and Bloomberg. With insights from top global leaders, GTM isn't just a magazine—it's a movement shaping the future.

Find the GTM at: www.pressreader.com, or: www.gc-bl.org





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TöpGear

COSMOPOLITAN

**Bloomberg** 

Economist **People** 

**Men'sHealth** 

THE NEW YORKER



#### **GLOBAL TRENDS MAGAZINE**

Knowledge shapes power. Global Trends Magazine delivers the insights, strategies, and trends that define the future. Stay ahead-read what leaders read.

Global Trends Magazine isn't about following trends—it's where they are born. A unique, high-impact publication that sets the agenda, defines the future, and shapes global conversations.







Forbes VOGUE TIME E

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COSMOPOLITAN

**Bloomberg** 

The Economist

**People** 



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THE NEW YORKE



#### **DEFINED BY AI, VALIDATED BY EXCELLENCE**

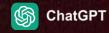
When asked, "What is Global Trends Magazine?", the world's leading AI, ChatGPT, delivered the definitive answer—the very words you see on this slide. This isn't just a description; it's the ultimate validation of what Global Trends Magazine represents.

Global Trends Magazine (GTM) is a leading global business publication that sets trends in business intelligence, digital transformation, sustainability, and leadership.

Under the leadership of Dejan Štancer, GTM has rapidly gained prominence, achieving a \$100 million valuation within just 18 months. GTM is known for its high-level economic insights, investigative journalism, and exclusive interviews with top business leaders, policymakers, and innovators.

The magazine is distributed alongside major publications like Forbes and Bloomberg, ensuring a global reach among influential decision-makers. As part of the GTM Media Group, which operates under the umbrella of the Global Chamber of Business Leaders (GCBL), the magazine plays a crucial role in economic diplomacy and global cooperation.

GTM doesn't just report trends—it defines them, making it an essential platform for forward-thinking leaders and organizations.





#### **GLOBAL EVENTS & THE GCBL ANNUAL SUMMIT**

In GCBL we offer you a variety of diverse global events at the highest level with the participation of world celebrities, top business leaders, charismatic political leaders, and others who are ready to share their invaluable experience and knowledge.





#### **ENCOURAGING OTHERS, WAY TO SUCCESS**

We extend our support to various organizations and individuals, empowering and assisting them in reaching their fullest potential. Recognizing the collective nature of success, we believe in the strength of collaboration, achieving far more together than alone.



# GLOBAL BUSINESS DELEGATIONS

Organized For The



time in the history of the modern economy

**GLOBAL CHAMBER OF BUSINESS LEADERS** 

GCBL advocates for global economic connectivity as the cornerstone of global prosperity and a better world. Through economic cooperation, we aim to foster development and unity worldwide. You are welcome to join us!

TOGETHER WE ARE SHAPING THE FUTURE





#### **ADVANTAGES OF MEMBERSHIP IN GCBL**

Networking Opportunities: Access a powerful international network of business leaders, decision-makers, and investors fostering connections that transcend borders and industries.

Exclusive Business Insights: Gain privileged access to cutting-edge industry insights, market trends, and global business intelligence

GCBL Memebership Application: www.gc-bl.org/membership

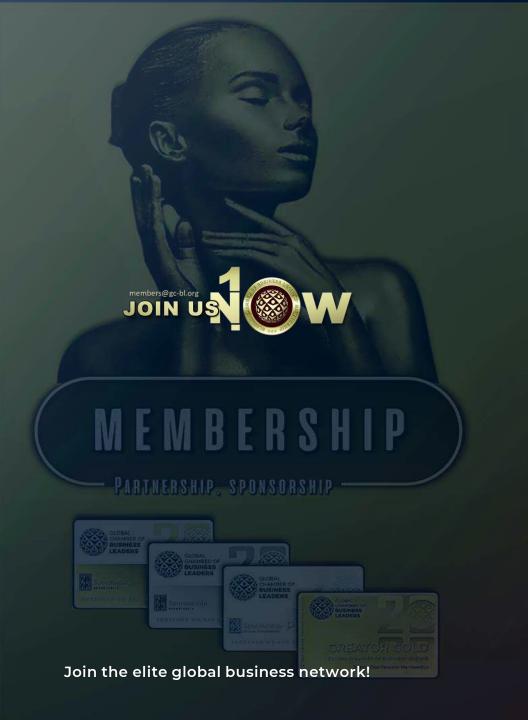
Don't miss this opportunity: Join us in celebrating GCBL's 10th anniversary! In 2024, seize the opportunity to claim one of the 10 complimentary memberships or secure your GCBL membership at a 10% discount with one of the 100 special anniversary offers. Don't miss your chance to be a part of our global business community, empowering positive change worldwide. Get your GCBL membership today!



# MEMBERSHIP APPLICATION FORM

Unifying Global Leaders for Sustainable Prosperity & Peace

2025, Global Chamber of Business



#### **MEMBERSHIP**

Success in today's world belongs to those who create opportunities, not just follow them. The Global Chamber of Business Leaders (GCBL) is the most influential global network, connecting the world's top executives, policymakers, and innovators who are redefining industries and economies.

By joining GCBL, you gain exclusive access to high-level partnerships, strategic collaborations, and an elite business ecosystem that unlocks priceless opportunities for networking and growth.

- Connect with the most powerful business leaders and decisionmakers worldwide
- Shape policies that drive industries and impact global markets
- Expand your business into new regions through a trusted network
- Stay ahead of global trends and innovations

GCBL is more than a business network—it's a movement. We believe that the cost of division is war, but the reward of unity is peace. That's why we lead game-changing initiatives like the Global Coalition for Cooperation and Peace and the Global Business Coalition for Plastic Treaty, proving that true leadership goes beyond profit—it drives global impact.

The future of business is global. The future of leadership is now. Are you ready to stand among the world's most influential leaders?

Join the Global Chamber of Business Leaders today and take your business to the next level!







#### 1. ACCESS TO AN EXCLUSIVE GLOBAL NETWORK:

- · Connect with influential business leaders from around the world
- Build valuable international relationships and partnerships.

#### 2. KNOWLEDGE SHARING:

- Gain insights and expertise from industry experts and thought leaders
- Access a wealth of resources, research, and best practices.

#### 3. BUSINESS GROWTH OPPORTUNITIES:

- Explore new markets and expand your business internationally
- · Tap into a global ecosystem of opportunities and potential customers.

#### 4. COLLABORATIVE PLATFORM:

 Engage in collaborative projects, joint ventures, and cross-border initiatives to foster innovation through diverse perspectives and expertise.

#### **5. ACCESS TO EXCLUSIVE EVENTS:**

- Attend conferences, seminars, and webinars featuring top-notch speakers
- Articipate in networking events and roundtable discussions.

#### 6. VISIBILITY AND RECOGNITION:

- Showcase your leadership and expertise on a global stage
- Leverage the Chamber's reputation to enhance your personal and company brand.

#### 7. ADVOCACY AND SUPPORT:

- Benefit from advocacy efforts that promote a favorable business environment
- Receive support and guidance on international trade and regulatory matters.

#### 8. BUSINESS RESOURCES:

- Access a library of resources, reports, and industry-specific information
- Receive newsletters and updates on relevant trends and developments.

#### 9. PEER LEARNING:

- Collaborate with peers facing similar challenges and share solutions
- Articipate in mentorship or mentorship programs.

#### 10. GLOBAL EXPOSURE:

- Increase your global visibility through the Chamber's online
- Offline channels and feature in member directories and promotional materials.

#### 11. DISCOUNTS AND EXCLUSIVE OFFERS:

- Enjoy discounts on events, services, and products from Chamber partners
- Access exclusive offers and opportunities for cost savings.

#### 12. COMMUNITY AND SUPPORT SYSTEM:

- Become part of a supportive community of like-minded business leaders
- Exchange ideas, experiences, and support with fellow members.

# BECOME A MEMBER TODAY!

Join us at the Global Chamber of Business Leaders to be part of a transformative journey. Unleash the power of global networking, gain exclusive insights, and foster strategic partnerships that transcend borders. With your participation, we believe in the potential of business to catalyze positive change on a global scale. Let's shape the future together because doing business can indeed change the world.

CONTACT US TODAY: <a href="mailto:members@gc-bl.org">members@gc-bl.org</a>,
OR GET THE APPLICATION FORM HERE













#### **INTERNET AND SOCIAL MEDIA**

At the Global Chamber of Business Leaders, we focus on visibility and interaction with our members and followers, so we are present on most social media, where you can find us under the official name "The Global Chamber of Business Leaders".

Linkedin, Facebook, YouTube, or Instagram are just some of the channels through which you can also contact GCBL, and you are always welcome on our website: www.gc-bl.org

You will want to mark us in your post on social networks, so you can use the hashtag #GCBL

We look forward to meeting you in the virtual world as well.







Opportunities don't happen,
We create them."



THANK

KIA ORA sis Y Spasibo MAAKE Spasibo

Khop Khun Krab

RAHMET Salamat Dikuji

KAMSA HAMNIDA

Wahalo Mahalo Diolch Efcharisto

OBRIGATO

Vinaka GRAZIE

E THANKS

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